

Macomb Community College (MCC)

| WSU College/School | College Fine, Performing, and Communication Arts (CFPCA) |
|--------------------|--|
| Major | Public Relations |
| Degree/Credits | Bachelor of Arts (BA) / 120 credits |

Achieving your goal of obtaining a four-year degree is attainable through the collaborative effort of MCC and WSU. Begin your journey by earning an associate degree at MCC, followed by a seamless transition to Wayne State for the completion of your bachelor's degree. Throughout this academic pursuit, you have the opportunity to embrace the diverse experiences and communities offered by both campuses.

Wayne State Transfer Pathway options

- **Pathway** (optimize transfer credits)
 - Associate in Applied Science (AAS)
- **Pathway**+ (enhance career potential)
 - Associate in Arts (AA) or Associate in General Studies (AGS)

| Discipline | Course (specific course required, if listed) | Credits | WSU Equivalent |
|------------------------------------|--|---------|-------------------------|
| English Composition | ENG 1210 Composition 1 | 3 | ENG 1020 |
| | SPCH 1060 Speech Communication | 3 | COM 1010 |
| Humanities/Fine Arts | Pick One: ARAB, FREN, GRMN, ITAL or | 4 | 1 of 2 Foreign Language |
| | SPAN 1460 | | |
| | See MTA; approved humanities/fine arts* | 3 | See advisor |
| Mathematics | See MTA; approved mathematics | 4 | See advisor |
| Sciences | See MTA; approved science | 4 | See advisor |
| Must be from different disciplines | See MTA; approved science with lab | 4 | See advisor |
| Social Sciences | See MTA; approved social science | 3 | See advisor |
| Must be from different disciplines | See MTA; approved social science | 3 | See advisor |
| | | | |

Michigan Transfer Agreement (MTA) - Satisfies WSU University General Education requirements.

TOTAL CREDITS

31 (30 minimum)

Required courses

| Course | Credits | WSU Equivalent |
|---|------------|-------------------------|
| ARAB, FREN, GRMN, ITAL <u>or</u> SPAN 1470⁺ | 4 | 2 of 2 Foreign Language |
| SPCH 1400 Mass Media Communication | 3 | COM 1500 |
| SPCH 2110 Persuasion | 3 | COM 2170 |
| SPCH 2400 Communication in Organizations | 4 | COM 3250 |
| JOUR 1100 Writing News for Publications | 3 | COM 2100 |
| TOTAL | CREDITS 17 | |

⁺All students pursuing a Bachelor of Arts in Public Relations must successfully demonstrate language proficiency equivalent to the two-course sequence in a single foreign language. Proficiency is demonstrated by completing courses numbered 1010 and 1020 in one of the following subject area codes: ASL, ARB, ARM, CHI, FRE, GER, GKA, GKM, HEB, ITA, JPN, LAT, POL, RUS, SPA, SWA, and UKR.



Transfer credit summary

Pathway - Associate in Applied Science (AAS)

Pathway+ -Associate in Arts (AA) *or* Associate in General Studies (AGS)

| | Credits | |
|--|---------|----------|
| | Pathway | Pathway+ |
| Michigan Transfer Agreement (MTA) | 31 | 31 |
| Required courses | 17 | 17 |
| Pathway (see AAS degree requirements*) | 33 | 0 |
| Pathway+ (see AA, AS, or AGS degree requirements*) | 0 | 12 |
| TOTAL TRANSFER CREDITS | 81 | 60 |

TOTAL TRANSFER CREDITS

*See MCC degree requirements. Some course(s) may satisfy specific Wayne State requirements.

Wayne State credit summary -minimum 120 credits required for BA degree Bachelor of Arts (BA) in Public Relations

| | (| Credits | |
|--|---------|----------|--|
| | Pathway | Pathway+ | |
| Major (includes 18 major credits) | 29 | 29 | |
| Wayne State electives and/or degree requirements | 10 | 0 | |
| Pathway+ and/or electives (WSU degree) | 0 | 31 | |
| <u>Accelerated Graduate Enrollment</u> (AGRADE) | | | |
| • <u>Honors</u> | | | |
| • <u>Minor</u> | | | |
| <u>Undergraduate research</u> | | | |
| • <u>Study abroad</u> | | | |
| • Internship | | | |
| TOTAL WAYNE STATE CREDITS | 39 | 60 | |
| TOTAL WAYNE STATE and TRANSFER CREDITS | 120 | 120 | |