Catalog Year 2024-25

Community College
WSU College/School
Macomb Community College
Mike Ilitch School of Business

Major Business -Accounting, Finance, Global Supply Chain Management,

Technology Information Systems and Analytics (TISA)*, Management,

or Marketing

Degree/Credits Bachelor of Science in Business Administration (BSBA) / 120 credits

Achieving your goal of obtaining a four-year degree is attainable through the collaborative effort of Macomb and Wayne State. Begin your journey by earning an associate degree at Macomb, followed by a seamless transition to Wayne State for the completion of your bachelor's degree. Throughout this academic pursuit, you have the opportunity to embrace the diverse experiences and communities offered by both campuses.

Macomb Community College

Program/Major (Degree)	Credits (min.)
Associate of Arts (AA)	60
Associate of General Studies (AGS)	60
Accounting (ABA)	62
Business Management (ABA)	62
Entrepreneurship & Small Business Management	63
General Business (ABA)	62
Global Supply Chain Management (ABA)	62
International Business (ABA)	64
Marketing (ABA)	62
Restaurant Management (AAS)	62

Michigan Transfer Agreement (MTA) -Satisfies WSU University General Education requirements.

Transfer regreement (Wirr) Satisfies 1130 Office Sity Schera Education requirements.			
Discipline	Course (specific course required, if listed)	Credits	WSU Equivalent
English Composition	ENG 1180 Communications 1 (or ENG 1210)	3-4	ENG 1020
	ENG 1190 Communications 2 (or ENG 1220)	3-4	ENG 3010
Humanities/Fine Arts	See MTA; approved humanities/fine arts	3	See advisor
Must be from different disciplines	See MTA; approved humanities/fine arts	3	See advisor
Mathematics	MATH 1340 Statistics	4	BA 2300
Sciences	See MTA; approved science	4	See advisor
Must be from different disciplines	See MTA; approved science with lab	4	See advisor
Social Sciences	ECON 1160 Principles of Economics 1	3	ECO 2020
Must be from different disciplines	See MTA; approved social science	3	See advisor

TOTAL CREDITS 30-32 (30 minimum)

Note: Starting Fall 2024 ENGL 1181 Communications 1 is acceptable for ENGL 1180.

^{*}TISA is available 100% online or a combination of online and in-person.

Transfer Pathway Planning Guide Catalog Year 2024-25

Required courses

Course	Credits	WSU Equivalent
ACCT 1080 Principles of Accounting 1	4	ACC 3010
ACCT 1090 Principles of Accounting 2	4	ACC 3020
BLAW 1080 Business Law	4	BLW 2510
ECON 1170 Principles of Economics 2	3	ECO 2010
ITCS 1010 Computer & Info Processing Principles	4	BA 1500
MGMT 1010 Principles of Management	3	MGT 2530
MKTG 1010 Principles of Marketing	3	MKT 2300
SPCH 1060 Speech Communication (prereq for WSU business course)	3	COM 1010

TOTAL CREDITS 28

Transfer credit summary

	Credits
Michigan Transfer Agreement (MTA)	30-32
Required courses	28
Pathway (see MCC degree requirements and/or electives) *	4-23
See WSU advisor for the below recommendations. A maximum of two	
(2) business major requirements will be applied toward the major:	
 Accounting (ACCT 2180/2190, 2270, and/or 2300) 	
Finance (must be taken at WSU)	
 Global Supply Chain Mgt. (BUSN 1060, 2030) 	
 Technology, Info Systems and Analytics (ITNT 1500, 1170) 	
 Management (MGMT 1155, 1800 and/or 1210) 	
 Marketing (MKTG 1020, 2020, 2060, and/or 2300) 	

TOTAL TRANSFER CREDITS

62-83 (min.)

Wayne State University

Bachelor of Science in Business Administration (BSBA)

Course	Credit	Note
BA 1000 Student Success/Career Development	1	
COM 3300 Business & Professional Presentations	3	
BA 3400 Quantitative Methods II	3	
FIN 3290 Business Finance	3	
GSC 3600 Operations and Supply Chains	3	
TIS 3630 Business Info Systems	3	
MGT 6890 Strategic Management/Bus Policy	3	
Select a business major:	18	See advisor; max two (2)
Accounting, Finance, Global Supply Chain Management,		classes can transfer into a
Information Systems and Analytics, Management, or Marketing		major.

^{*}The range of credit hours allows for earning additional credentials, such as certificates, or transfer credit while completing an associate degree. Some course(s) not included in the pathway may satisfy Wayne State requirements. See advisors for more details.

TOTAL CREDITS 37

Wayne State credit summary –minimum 120 credits required for BSBA degree

	Credits
Major	37
Wayne State electives and/or degree enhancements (see advisor)	0-23
 Accelerated Graduate Enrollment (AGRADE) 	
• <u>Law minor</u> (for business majors)	
• <u>Honors</u>	
MPREP (learning community)	
Corporate Mentor Program	
• Study abroad	
TOTAL WAYNE STATE CREDITS	37-60 (min.)

TOTAL WAYNE STATE and TRANSFER CREDITS

120 (min.)

Wayne State electives and degree enhancements

Consider electives as additional opportunities for you to gain marketable skills like critical thinking, leadership, and communication. These skills build a strong foundation for long-term career success. Defined broadly, career learning includes, but is not limited to, the following:

- Interdisciplinary project-based learning and fieldwork
- Internships, and co-ops
- Global experiences/education abroad
- Community service learning
- Team-based solutions, oriented experiences
- Alumni and professional mentoring, job shadowing and other developmental experiences
- Entrepreneurship and other business development opportunities

Notes

- You can review how all courses transfer using the <u>course equivalency tool</u>. For a self-service, customized WSU degree audit, please visit https://wayne.edu/transfer/tess
- At least 30 credits must be completed at WSU (residency) including the last 30 only at WSU.
- The pathway allows multiple associate degree options with the flexibility to customize your degree path. The minimum eligibility to participate in the Wayne State Transfer Pathways is a cumulative GPA of 2.5 or above, Michigan Transfer Agreement (MTA), and an associate degree (earned or Reverse Transfer). See transfer credit quidelines.
- All college-level (non-developmental), non-duplicated courses with a 2.0 (C) grade point average (GPA) or above will be considered for transfer credit. Earned credit will transfer as 1) direct course equivalency, 2) major/department credit, or 3) elective credit. Credits not earned at Macomb will need to be taken at WSU.
- These pathways do not replace the importance of Macomb and Wayne State academic advising.
 The pathway provides a general roadmap to degree completion.