

TIMELINE MENU OF EMPLOYMENT AND LABOR RELATIONS (ELR) LEADERSHIP ACADEMY
EDUCATIONAL AND TRAINING PRODUCTS

PRODUCT	Labor Arbitration	Employment Dispute Resolution	Police and Fire Negotiations	Negotiating Labor Contracts	Negotiating Federal Service Labor Contracts
Webinar	November 2014	March 2015	September 2015	September 2015	September 2015
DVD	October 2014	April 2015	October 2015	October 2015	October 2015
Online Certificate Class	January 2015	May 2015	November 2015	November 2015	November 2015
Workshop	February 2015	June 2015	November 2015	January 2016	February 2016
Manual	January 2015	May 2015	November 2015	November 2015	November 2015

MEMORANDUM

TO: Arthur Lionas
FROM: Marick F. Masters
RE: August 21th Meeting
DATE: August 18, 2014

I look forward to meeting with you and your colleague, Nick DeNardis, this Thursday afternoon at 3pm at your office. I have asked Ed Hartfield and Larry Fobes to join us.

The focus of this meeting is to develop a timeline and pricing schedule for producing (a) a webinar and (b) a DVD. The content area is Labor Arbitration. As we discussed at our last meeting, we are envisioning a DVD to last about 1 hour and feature experts in the area talking about key topics. We would like to produce the DVD this fall and hold the webinar at a later date to announce the DVD and the online class on arbitration. We want to use social media to advertise the online class, in-class workshop, DVD, and accompanying manual.

You were going to get some estimates of the costs of producing a DVD (a) with paid actors, of which we would need six, and (b) without paid actors. I know that we have a cadre of qualified people who can play the designated roles without compensation, but it is nonetheless good to have the other estimate for future reference.

Let me know if you have any questions.