

2017-18 Program Assessment Report for New Student Orientation

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Overview

The Office of New Student Orientation coordinates three orientation programs (Transfer Student, First-year Student and Parent and Family) as well as training for the Orientation Leader team. The programs are scheduled before each semester begins (Winter, Spring/Summer and Fall).

For the 2017-2018 academic year, we chose the following four Learning Outcomes for incoming students:

1. Students will be able to identify at least three resources on campus that they plan to utilize to support their success in college.
2. Students will be able to identify at least one peer and one WSU faculty or staff member during orientation.
3. Students will describe the financial responsibility of earning a Wayne State degree.
4. Students will illustrate the value of the advising process and the importance of communicating with an advisor.

We found that because we set these learning outcomes well in advance of the programming that took place, we did not follow up to adjust our learning outcomes once the content of the programs was finalized. Therefore, we were able to gather data from Learning Outcome 1 through a formal survey that was emailed to students immediately following their attendance at an orientation program. Although we sent the online survey through email to just over 3,000 incoming first-year students and 1,200 incoming transfer students, we received responses from only about 1.0% of each group.

For Learning Outcome 1, nearly 70% of the students who responded to this question recorded three resources on campus. The other 10 students did not record three or did not answer the question.

During the fall 2018 semester, we plan to evaluate the way in which we ask for student participation in our assessment and how we capture data through participation in on-campus and off-campus webinars and workshops. While our mission will not change for 2018-2019, we plan to evaluate our learning outcomes with a few checkpoints throughout the year to ensure that our orientation content supports our learning outcomes. We will communicate this information to our key stakeholders: incoming students, academic advising team, resource fair team, presentation team and Orientation leader staff. This is to ensure all incoming students are able to identify key support services, and people, at Wayne State University so they have a person or place to go to with any questions they have during their time here.

We can't wait to meet the next group of incoming students!

Katie Rawlings, Office of New Student Orientation